THE BUSINESS LOCATION

Facts & Figures

Vienna Region

Vienna

- Rank 4 worldwide
- Next after London and San Francisco

New Business Formations 2017

- Vienna: 9,100
- Lower Austria: 8,500
- Burgenland: 1,700

Vienna Region

- Population: 3.8Mio
- Direct Investment: 110 BN
- GDP per Inhabitant: 40,300 EUR

at Vienna Region
**POPULATION 2017**

- **EU**: 512 Mio
- **AUSTRIA (AUT)**: 8.8 Mio
- **VIENNA REGION (VR)**: 3.8 Mio (44% of total AUT)

**GROSS REGIONAL PRODUCT 2016 & PROGNOSIS 2019**

<table>
<thead>
<tr>
<th>Region</th>
<th>2016 (bn)</th>
<th>Prognosis 2019 (bn)</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU</td>
<td>353</td>
<td></td>
</tr>
<tr>
<td>VIENNA REGION (VR)</td>
<td>153</td>
<td>43% of total AUT</td>
</tr>
</tbody>
</table>

**ECONOMIC GROWTH 2019**

<table>
<thead>
<tr>
<th>Country</th>
<th>Change (in %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>2.1</td>
</tr>
<tr>
<td>Germany</td>
<td>1.6</td>
</tr>
<tr>
<td>EU</td>
<td>1.7</td>
</tr>
</tbody>
</table>

**WEALTHIEST NATIONS EU COMPARISON 2019**

1. Luxembourg
2. Ireland
3. Netherlands
4. Austria
5. Denmark
6. Germany
7. Sweden
8. Belgium
9. Finland
10. Great Britain

**GROSS VALUE ADDED 2016**

<table>
<thead>
<tr>
<th>Sector</th>
<th>AUT</th>
<th>V</th>
<th>LA</th>
<th>B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services</td>
<td>71.0</td>
<td>85.4</td>
<td>67.8</td>
<td>68.8</td>
</tr>
<tr>
<td>Industry</td>
<td>27.7</td>
<td>14.5</td>
<td>29.6</td>
<td>28.5</td>
</tr>
<tr>
<td>Agriculture</td>
<td>1.2</td>
<td>0.0</td>
<td>2.6</td>
<td>2.6</td>
</tr>
</tbody>
</table>

**KEY SECTORS VIENNA REGION**

- Life Sciences
- ICT
- Renewable Energy, Environmental Technologies, Sustainable Building
- Automotive, Transport
- Chemicals, Pharmaceuticals, Plastics
- Mechanical Engineering, Metal Processing
- Tourism
- Logistics
- Creative Industries
- Food
FOREIGN TRADE AUSTRIA 2017

IMPORT VOLUME

€ 148 BN

TOP IMPORT PARTNERS

Germany, Italy, China, Switzerland, Czech Republic, USA, Netherlands, Hungary, France, Poland

TOP IMPORT PRODUCTS

- Machinery, Vehicles
- Chemical Products (medical and pharmaceutical products, plastics)
- Metal Goods
- Energy, Fuels
- Textiles
- Food

EXPORT VOLUME

€ 142 BN

TOP EXPORT PARTNERS

Germany, USA, Italy, France, Switzerland, Czech Republic, Hungary, Poland, UK, China

TOP EXPORT PRODUCTS

- Machinery, Vehicles
- Chemical Products (medical and pharmaceutical products, plastics)
- Metal Goods
- Paper
- Textiles
- Food

FOREIGN DIRECT INVESTMENT INBOUND 2015

MARKET VALUE

in EUR

147 BN

75% 110 BN

VIENNA REGION (VR)

TOP COUNTRIES OF ORIGIN

Germany, Russia, Italy, USA, Switzerland, Netherlands, UK, France, Luxembourg, Japan

DOMESTIC DIRECT INVESTMENT ABROAD 2015

MARKET VALUE

in EUR

189 BN

72% 135 BN

VIENNA REGION (VR)

TOP DESTINATION COUNTRIES

Germany, Czech Republic, USA, Romania, Switzerland, Hungary, Russia, Slovakia, Russia, Croatia, Poland
RESEARCH INTENSITY
As % of GDP, Austria versus EU

Austria: 1.89%, 2.73%, 3.19%
EU: 2.03%


NEW BUSINESS FORMATIONS 2017

40,000
48%
VIENNA REGION (VR)
19,300

Vienna: 9,100
Lower Austria: 8,500
Burgenland: 1,700

TOP INTERNATIONAL RANKINGS

MERCER QUALITY OF LIVING SURVEY 2018
No. 1 Vienna
1ST PLACE IN THE WORLD for 9th time in a row

GLOBAL ENTREPRENEURSHIP MONITOR 2016
Top
Austria
AMONG THE TOP NATIONS in subsidies for start-ups

IMD WORLD COMPETITIVENESS YEARBOOK 2017
No. 1 Austria
ENTREPRENEURSHIP is widespread: 7.37 (Scale 0-10)

IMD WORLD TALENT RANKING 2018
No. 4 Vienna
RANK 4 WORLDWIDE next after Switzerland, Denmark and Norway

ROLAND BERGER SMART CITIES INDEX
No. 1 Vienna
RANK 1 WORLDWIDE
Vienna ahead of Chicago & Singapore

2THINKNOW INNOVATION CITIES GLOBAL INDEX 2015
No. 4 Vienna
RANK 4 WORLDWIDE
Vienna next after London and San Francisco

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