

VIENNA REGION

THE BUSINESS LOCATION

FACTS & FIGURES



40,300

GRP PER
INHABITANT
in EUR



3.8 MIO

POPULATION



110 BN

DIRECT
INVESTMENT
in EUR

at Vienna Region

POPULATION 2017

EU



AUSTRIA (AUT)



VIENNA REGION (VR)

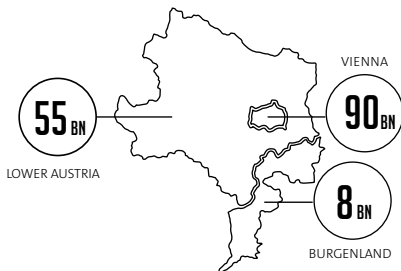


GROSS REGIONAL PRODUCT 2016 & PROGNOSIS 2019

Absolute, in EUR, at current prices



VIENNA REGION (VR)



GROSS REGIONAL PRODUCT 2016

Per inhabitant, in EUR, at current prices

EU	29,000
VIENNA REGION	40,300



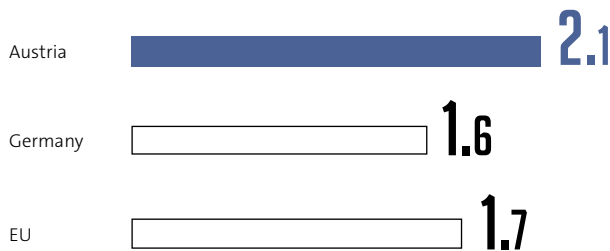
WEALTHIEST NATIONS
EU COMPARISON 2019

Prognosis in GDP/inhabitant, in purchasing power

1. Luxembourg
2. Ireland
3. Netherlands
- 4. AUSTRIA**
5. Denmark
6. Germany
7. Sweden
8. Belgium
9. Finland
10. Great Britain

ECONOMIC GROWTH 2019

Real change in gross value added in AUT



GROSS VALUE ADDED 2016

Acc. to sector, in %

	AUT	V	LA	B
Services	71.0	85.4	67.8	68.8
Industry	27.7	14.5	29.6	28.5
Agriculture	1.2	0.0	2.6	2.6

AUT – Austria V – Vienna LA – Lower Austria B – Burgenland

KEY SECTORS VIENNA REGION



Life Sciences



Chemicals,
Pharmaceuticals, Plastics



Creative Industries



ICT



Mechanical Engineering,
Metal Processing



Food



Renewable Energy,
Environmental Technologies,
Sustainable Building



Tourism



Automotive, Transport



Logistics

FOREIGN TRADE AUSTRIA 2017

IMPORT VOLUME

€ **148**
BN

TOP IMPORT PARTNERS

Germany, Italy, China, Switzerland, Czech Republic, USA, Netherlands, Hungary, France, Poland

EXPORT VOLUME

€ **142**
BN

TOP EXPORT PARTNERS

Germany, USA, Italy, France, Switzerland, Czech Republic, Hungary, Poland, UK, China

TOP IMPORT PRODUCTS



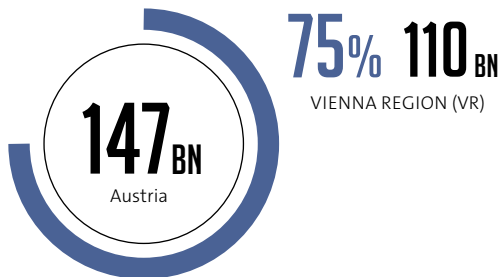
TOP EXPORT PRODUCTS



FOREIGN DIRECT INVESTMENT INBOUND 2015

MARKET VALUE

in EUR



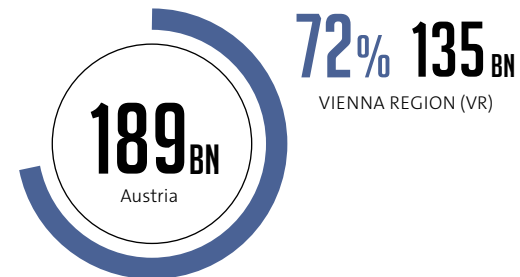
TOP COUNTRIES OF ORIGIN

Germany, Russia, Italy, USA, Switzerland, Netherlands, UK, France, Luxembourg, Japan

DOMESTIC DIRECT INVESTMENT ABROAD 2015

MARKET VALUE

in EUR

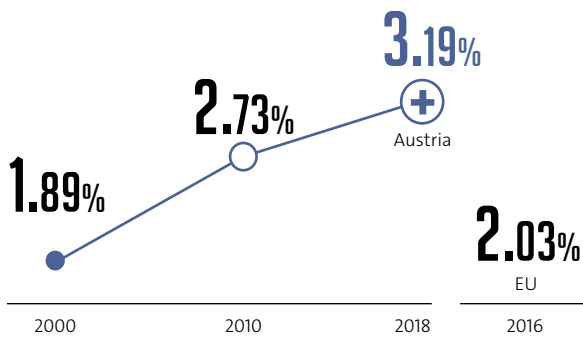


TOP DESTINATION COUNTRIES

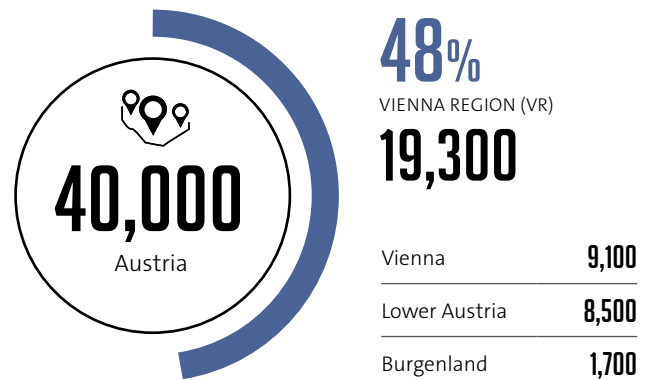
Germany, Czech Republic, USA, Romania, Switzerland, Hungary, Russia, Slovakia, Russia, Croatia, Poland

RESEARCH INTENSITY

As % of GDP, Austria versus EU



NEW BUSINESS FORMATIONS 2017



TOP INTERNATIONAL RANKINGS

MERCER QUALITY OF LIVING SURVEY 2018



GLOBAL ENTREPRENEURSHIP MONITOR 2016



IMD WORLD COMPETITIVENESS YEARBOOK 2017



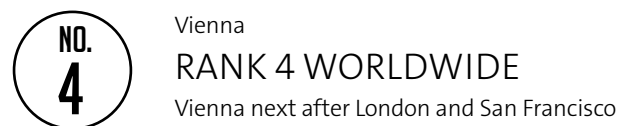
IMD WORLD TALENT RANKING 2018



ROLAND BERGER SMART CITIES INDEX



2THINKNOW INNOVATION CITIES GLOBAL INDEX 2015



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